Exhibit A

Audience:

Male & Female Smokers who are Previous Race Market Responders Age 21 - 44
Male Marlboro/Camel/Winston Smokers Age 21 - 44 in 75 mile radius of each Race Market
Male Newport/Kool/Salem Smokers Age 21 - 44 in 75 mile radius of each Race Market

Schedule:

Race Market	Approximate Mailing Date	Approximate Circulation (000s)
Homestead, FL Marlboro GP of Miami	Jan 29	90
Long Beach, CA	Feb 15	305
Nazareth, PA Bosch Spark Plug	Feb 15	318
Milwaukee, WI Miller Genuine Draft 200	Feb 15	270
Detroit, MI ITT Automotive 200	Feb 15	170
Portland, OR Budweiser/GI Joes 200	Feb 15	100
Brooklyn, MI Marlboro 500	Feb 15	150
Lexington, OH Miller Genuine Draft 200	Feb 15	120
Elkhart Lake, WI Texaco Havoline 200	Feb 15	55
Monterey, CA Toyota GP of Monterey	Feb 15	140

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Source: https://www.industrydocuments.ucsf.edu/docs/gfcn0004